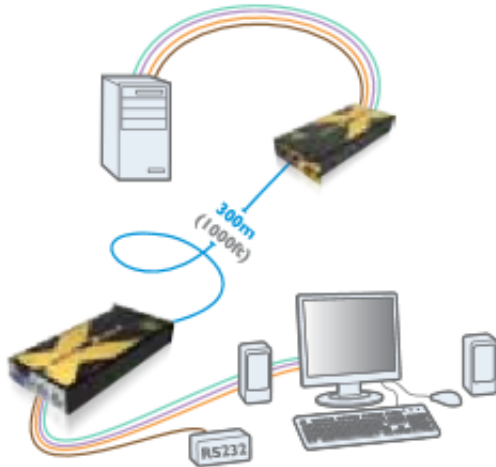


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## T-Mobile Retail Service

The new T-Mobile 'Retail Service' concept to be launched in T-Mobile stores across the Netherlands

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### T-Mobile Retail Service

#### **CHALLENGE**

The new T-Mobile 'Retail Service' concept to be launched in T-Mobile stores across the Netherlands resulted in ambitious requirements to deliver up-to-date information and advice about T-Mobile products to customers via touch screen monitors.

These concept requirements were translated into the development of four Multi Media Experience (MME)